Publicizing Your Grant

By publicizing your grant, you will build awareness and credibility for your work while recognizing the donors who help make these grants possible.

Communications Guidelines

We request acknowledgement of the Foundation's funding in all communications related to the program/project, including: press releases, website content, social media, newsletters, brochures, annual reports, or other promotional materials.

Press Releases

Many of our grant recipients successfully obtain media coverage when they issue a press release about a funded project. If you choose to send a press release to a local paper, we ask that you acknowledge the Foundation's funding. We encourage you to include a high-resolution photograph with your email.

Examples of local papers include, but are not limited to, The Daily Record, Wooster Weekly News, the Wayne Bargain Hunter, the Trading Post and OrrViews. You can also consider sending a public service announcement local radio stations, WQKT and WKLM.

Acknowledgement Language

Please use the following language to acknowledge your grant, using the Foundation's full name, examples of language include:

- This project has been supported by a grant from Wayne County Community Foundation.
- This project has been supported by a grant from the (insert fund name) Fund at Wayne County Community Foundation

Social Media

We encourage you to post about your grant-funded programs and projects on your social media pages. If you post on Facebook please tag us (WayneCoCommunityFoundation) or use hashtag #WCCFGrant so we way find and share your post.

Website Link

If mentioning the Foundation's support on your website, please include a link to **www.wccfoh.org**.

WCCF Logo

If you would like to use our logo to acknowledge WCCF's grant support in your digital publication and print materials, you can download the logo **here**.

Photo Release

We would love to share information about your project/program. Be sure to upload a photo along with your final grant report – and complete the **photo release form**.